

# HILLS and HOLLOWES

The Melvin J. Fisher  
HALF MARATHON and 5K RUN

On September 24, 2011 at 8:00 AM the 7th Annual Hills and Hollowes Half Marathon and 5K Run, Walk, Wheelchair Event will take place in Valmeyer, Illinois. This event is dedicated to the memory of Melvin J. Fisher, who on September 1, 2004 lost his life in a battle with cancer. For thirty years, Melvin volunteered his time to the Valmeyer Volunteer Fire Dept and other organizations. In six years, the event has donated more than \$23,000 to BackStoppers and the Valmeyer Active Firemen's Association.

Our mission is to promote Fire Safety Week in conjunction with the fire departments in the area. Through the help of generous sponsors like you, the success of this event will provide funds for essential education and training for local fire department members. We are also proud sponsors of BackStoppers, Inc., which supports families of fallen fire and police department members, who lost their life in the line of duty. You can obtain more information about BackStoppers, Inc. at <http://www.backstoppers.org>

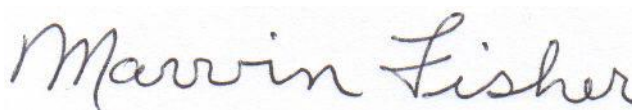
Your sponsorship will help ensure that this will continue to be an annual event in Melvin's memory. There are several categories in which you can choose to become a sponsor, so please review the attached form and help us make a difference in our community.

The Hills and Hollowes Road Runners Club of America, is a non-profit organization that hosts this event and your donation is tax deductible per IRS Rule 501(c) 3.

For more sponsorship information or questions please contact Marvin Fisher. You may also visit our website at <http://www.hillsandhollowes.net> or send an email to [www.hillsandhollowes@hotmail.com](mailto:www.hillsandhollowes@hotmail.com).

Thank you in advance for stepping forward and making a difference.

Sincerely,



Marvin Fisher  
402-598-9178 Cell phone  
805-929-4449 Home phone



**BUSINESS SPONSOR LEVELS**

- PLATINUM \$1000 Logo & Link to Web Site, Banner Space, Logo on T-Shirt, Media Release
- GOLD \$ 500 Logo & Link to Web Site, Banner Space, Logo on T-Shirt, Media Release
- SILVER \$ 250 Logo & Link on Web Site, Banner Space and Logo on T-Shirt,
- BRONZE \$ 200 Logo & Link on Web Site, Banner Space
- HONORARY \$ 150 Logo on Web Site, Banner Space
- DONOR \$ 100 Receive a T-Shirt

**INDIVIDUAL AND FAMILY SPONSOR LEVELS**

- PLATINUM \$ 500 Name listed on Web Site, receive a Wood Plaque, & T-Shirt, Name on T-Shirt
- GOLD \$ 250 Name listed on Web Site, receive a T-Shirt, Name on T-Shirt
- SILVER \$ 125 Name listed on Web Site, receive a T-Shirt
- BRONZE \$ 100 Name listed on Web Site, receive a T-Shirt
- HONORARY \$ 50 Name listed on Web Site, receive a T-Shirt
- DONOR \$ 25 Name listed on Web Site,

Sponsors may send items to be included in the race packets (pens, magnets, flash lights, flyers, samples, etc.) until Sept. 21. Sponsors may furnish their own business banner by Sept 21 to be displayed on race day. Sponsor's Logo will be placed on the back of the T-Shirt depending on sponsor level. The deadline to have your logo on the T-Shirt is Sept. 1<sup>st</sup>. Media Releases will be done with your Logo and / or Business Name in News Papers, Internet Web Sites, Emails, Race Flyers and Race Packets. If your Business or Family is interested in manning an Aid Station, let us know. Please select the desired sponsorship level and supply your information on this form and email with your Business Logo to [hillsandhollows@hotmail.com](mailto:hillsandhollows@hotmail.com). For more Information, visit our website at [www.hillsandhollows.net](http://www.hillsandhollows.net) or call Race Director, Marvin Fisher at 402-598-9178.

***Hills and Hollows RRCA is non-profit, IRS 501©(3) organization and your donations are tax deductible.***  
 Proceed to benefit the Valmeyer Active Firemen's Association and The BackStoppers Inc.

***Thank you in advance for your donation!***

Please fill in appropriate information & return bottom portion. Make donation payable to *Hills and Hollows RRCA*, P.O. Box 222, Valmeyer, IL 62295

Name: \_\_\_\_\_ Phone Number: (\_\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Site: \_\_\_\_\_ Email: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ Business: \_\_\_\_\_ Individual and Family: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Aid Station: Yes No Item Donated: \_\_\_\_\_ Item Donated Value: \_\_\_\_\_